



For Immediate Release
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**“Happily Ever Moey! A Fairy Tale Lark In Central Park”
Named In Top Ten Products At Toy Fair 2012**

NEW YORK, NY (February 25, 2012) -- New York City's Pied Piper in Pink, Melissa Levis (aka Moey), empowers young princesses and princes with rocking songs and candy-colored videos with her ***Happily Ever Moey! A Fairy Tale Lark in Central Park*** CD/DVD combination set which garnered numerous awards, including Parents' Choice, National Parenting Publications, Kids First, Creative Child Magazine, and was named in the Top Ten Products at Toy Fair 2012.

Happily Ever Moey! turns 15 beloved fairy tales into original songs with modern kid-power endings: Examples of new empowering endings include: Little Red Riding Hood rescuing herself from the Big Bad Wolf; The princess in *The Princess in the Pea* giving her 20 mattresses to homeless children; and Sleeping Beauty waking herself up with her own magical kiss. The Little Red Hen saga models conflict resolution and problem solving with the addition of a new coda: her friends agree to set the table and she shares her bread.

School Library Journal gave *Happily Ever Moey!* a starred review and wrote, “A real treat...will appeal to all fans of fairy tales.” Mayor Bloomberg wrote, “Your CD/DVD is a wonderful tribute to our city’s backyard.”

Levis says, “This project was equally inspired by Aunt Wendy Wasserstein and my childhood favorite album, *Free to Be You and Me*. My Aunt Wendy gave me my first feather boa and was an inspiring example of how to be an *Uncommon Woman*. *Free To Be You and Me* gave me an empowering message that stays with me today. It is my greatest wish to inspire children with confidence and the positive message that they can re-write any story and create their own happy ending.”

65 children join Moey to re-tell these stories filmed in the real-life enchanted forest of Central Park. New Yorkers will especially enjoy spotting the Big Bad Wolf attempting to blow down Tavern on the Green, the Country Mouse and the City Mouse noshing from a hot dog cart, and Sleeping Beauty holding court at Belvedere Castle.

The two-disk CD and DVD package (SRP:\$19.95) is available on-line at MoeysMusicParty.com, CDBaby.com, Amazon and iTunes.

Moey performs with her band for more than 10,000 children each year at venues including The New York Public Library, The Tribeca Film Festival, The JCC, FAO Schwarz, Gymboree, and preschools and play centers throughout the New York metropolitan area..

Both the CD and DVD of *Happily Ever Moey!* are the take-home version of Moey's wildly popular children's classes that explore a different party theme each week through songs, instruments, dress up, phonics, and musical fairy tales. ParentsConnect.com by Nickelodeon rated Moey's Music Party classes as the #1 mom-rated music class in New York City. Moey's Music Party classes for infants, toddlers, and pre-schoolers are held four times a week at The New York Junior League, 130 East 80th Street. Moey's Music Party's next CD, ***Princess Revolution!*** will be released in April 2012. For more information see www.MoeysMusicParty.com.

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